

John Sample Last 4 of Account #: XXXXX Routing Number: 221473652

Welcome to Bethpage.



Dear %%NAME%%,

Congratulations on opening your new Bethpage account!

We're happy to welcome you as a member and hope the service you received at our %%BRANCH%% branch was exceptional.

At Bethpage, we want your member experience to be great every time. If you need assistance with your account or information about other banking products, let us know! We're always within reach and we're here to help.

Thanks again for becoming a member. We look forward to serving you.

Karen Sween Karen Sweeney

Vice President of Member Experience

How to access your account.



Online

Access your account securely through your computer or mobile device.



In person

Visit a Bethpage branch, CO-OP location, or free ATM* (also available at 7-Eleven).



On the phone

Call 800-628-7070 for automated telephone banking, 24 hours a day.



WITH US:













Questions?

Vist our Help Center. Call us at 800-628-7070.

View your account | Branches | See today's rates

*Owner of ATM may impose a fee. Must show Co-Op logo.

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We respect your right to privacy - view our policy





John Sample

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Introducing: My Money 101.



Dear %%NAME%%,

As you get started with your membership, we wanted to let you know about My Money 101, a great financial resource that's absolutely free for everyone.

My Money 101 teaches the basics on a range of financial topics you may have always been interested in. You can learn about credit scores, auto loans, home mortgages and more! When you're ready, you can access these modules online by desktop, tablet, or smartphone anytime.

ENROLL IN MY MONEY 101

Recommended for you: How to build your savings.



Savings

Learn smart habits and set savings goals for the future.



Investments

Explore different investment options and how to balance risk vs. reward.



Saving for retirement

Determine how much money you'll need to retire, and develop a strategy to meet that goal.

START MODULE



Social Security

See how your benefits are calculated, and how that impacts your retirement age.

START MODULE





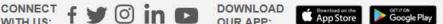






OUR APP:





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Make the switch today!



Dear %%FNAME%%,

Picture the perfect checking account: No minimum balance, no monthly maintenance fees, and no ATM fees*.

As a Bethpage member, you're eligible for that, and more! Get started with Bethpage Free Checking**, and you'll get convenience, added features and great Bethpage service.

Did we mention it's free?

OPEN YOUR ACCOUNT ONLINE

More advantages of Bethpage Free Checking.



Earn 1% APY*** Get rewarded for your everyday banking.



Pay Anyone Make quick and easy payments to friends and family.



Remote **Check Deposit** Make deposits from your smartphone.

CONNECT WITH US:









DOWNLOAD OUR APP:





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**Fees associated with insufficient funds will apply as necessary.

***Annual Percentage Yield (APY) for Bethpage Free Checking Account is 1.00%, effective as of 05/05/2017, and is subject to change without notice. 1.00% APY will apply for each month that member is enrolled in (i) online banking with eStatements, (ii) receives a direct deposit and (iii) makes 10 point-of-sale debit card transactions. Otherwise, the Bethpage Free Checking Account will earn 0 % APY

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Keeping your accounts safe.



Dear %%NAME%%,

Account safety is on everyone's mind these days.

At Bethpage, we're committed to ensuring the protection of your account, so we work with best-in-class partners to provide the tools you need.

Visit our Fraud Protection Center to learn how to protect yourself.

And as always, let us know if we can help.

GET BANKING SAFETY TIPS

Valuable account protection tools.



CardNav mobile app

Set spending limits, monitor transactions and add other security features to your Bethpage debit card.



Mastercard ID theft protection

Sign up for 24/7 ID theft alerts, emergency wallet replacement, and expert resolution services.



Masterpass digital wallet

Link your Bethpage accounts to Masterpass and simplify the check out process when shopping with your debit card or credit card online.



Identity protection tips

Learn about the common types of identity fraud, and how to protect yourself.

START MODULE

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Refer-a-Friend To Bethpage.



Dear %%FNAME%%,

If you enjoy banking with Bethpage, don't keep it to yourself. Share the great service and convenience of everyday banking with everyone you know. For each Bethpage Free Checking* account they open, you earn \$25**. It's that simple!

Start earning in 4 easy steps:





Complete coupon form. Click here to print form.

Step 2



Share with friends and family.

Step 3



Submit coupon when they open a Bethpage Free Checking account. Click here to find a branch.

Step 4



Receive \$25 for each friend or family opening an account!

CONNECT f y @ in D WITH US:











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**This Refer a Friend promotion ("promotion") is open to all members with a Bethpage checking account who refer a friend to open a Bethpage Free Checking Account. This promotion offer may be withdrawn and end without prior notice. Share Account with \$5 minimum balance is required before a Free Checking Account can be opened. The \$25 promotion payment will be deposited only after a member referral opens a Free Checking Account. Each participating member is limited to 10 promotion referrals, for a total promotional pay of \$250. \$25 deposited into member account is considered interest and will be reported on IRS Form 1099-INT. Membership conditions may apply. This promotion cannot be combined with any other Bethpage cash promotion.

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Share your experience.



Dear %%NAME%%.

Can you believe it? It's been a year since you opened your Bethpage account. How's your experience been?

Share your experience on our Facebook page, and let us know how we're doing!

If there is anything we can do to improve your member experience, let us know. We are always here for you.

Thank you for your membership. We look forward to serving you in the years to come.

Sincerely,

Karen Sween Karen Sweeney

Vice President of Member Experience

How to share your Bethpage experience.



On Facebook

Leave a comment or review on our Facebook page. We read every post.

VISIT OUR PAGE



On Twitter

Send a Tweet or Direct Message to @lovebethpage.

FOLLOW US



Use our #hashtags

Use #LoveBethpage or #BethpageCares on your social posts, and we'll be sure to see them.

CONNECT











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